

**Registered Office:** Plot No. 57, First Floor, Phase-II Badli, Industrial Estate, Badli Ind., Badli (North West Delhi), Delhi-110042

CIN: U21006DL2023PLC412051 Email: compliance@royalsense.in Website: www.royalsense.in | Contact No.: +91-9205843102

Date: 5th September 2024

To, The Manager BSE Limited Phiroze Jeejeebhoy Tower Dalal Street, Mumbai- 400001

Scrip Code: 544143 BSE Symbol: ROYAL

# Subject: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding Launch of New Product

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company has announced the launch of its new products which are as follows available for sale from September 5,2024.

The details of the said products as required under SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated 13th July, 2023, are as follows:

a) Name of the Products	1) AC_ECLO_P 2) AC_ECLO_MR 3) AC_ECLO_ FLAM 4) CINAZI 250 5) CINAZI 500
b) Date of Launch	5th September 2024
c) Category of Product	Pharmaceuticals
d) Whether caters to domestic and international markets	Caters in Domestic Market

Please take the above information on record and arrange for dissemination.

Yours faithfully,

For Royal Sense Limited

RISHABH Digitally signed by RISHABH ARORA

ARORA Date: 2024.09.05
12:07:01 +05'30'

Rishabh Arora Managing Director DIN: 09745543



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# Royal Sense Limited is excited to announce the official launch of our latest products in Pharmaceutical Category

Here are some details you might find in the launched products:

# 1) AC\_ECLO\_P



**Description :** AC\_ECLO\_P is a combination medication containing aceclofenac and paracetamol, used to relieve pain and reduce inflammation.

**Details :** AC\_ECLO\_P is a pharmaceutical formulation that combines two active ingredients: aceclofenac and paracetamol. Aceclofenac is a nonsteroidal anti-inflammatory drug (NSAID) that works by reducing inflammation, pain, and swelling. Paracetamol, also known as acetaminophen, is an analgesic and antipyretic that helps alleviate pain and reduce fever. The combination of these two drugs provides enhanced pain relief and anti-inflammatory effects, making Aceclo P effective in treating conditions such as arthritis, musculoskeletal pain, and other inflammatory disorders. Typically available in tablet form, Aceclo P is prescribed to manage moderate pain and improve quality of life for patients suffering from pain-related conditions. It is important to use it under medical supervision to avoid potential side effects and interactions.

#### 2) AC\_ECLO\_MR



**Description:** AC\_ECLO\_MR is a sustained-release tablet combining aceclofenac and muscle relaxants, used to alleviate pain and muscle spasm.



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**Details :** AC\_ECLO\_MR is a sustained-release medication combining aceclofenac with muscle relaxants to effectively manage pain and muscle spasms. Aceclofenac is a nonsteroidal anti-inflammatory drug (NSAID) that reduces inflammation, pain, and swelling, making it useful for conditions like arthritis and back pain. The muscle relaxants included in Aceclo MR help relieve muscle tension and spasms, providing additional comfort and improved mobility. This combination allows for prolonged pain relief and muscle relaxation, addressing both inflammation and muscle discomfort. Typically available in tablet form, Aceclo MR is prescribed for moderate to severe pain associated with musculoskeletal disorders. It should be used under medical supervision to minimize side effects and ensure optimal effectiveness.

#### 3)AC\_ECLO\_FLAM



**Description:** AC\_ECLO\_Flam is a combination of aceclofenac and methyl salicylate, used for pain relief and inflammation reduction in musculoskeletal conditions

**Details:** AC\_ECLO\_Flam is a topical formulation combining aceclofenac and methyl salicylate, designed to provide targeted relief from pain and inflammation. Aceclofenac, a nonsteroidal anti-inflammatory drug (NSAID), reduces inflammation, pain, and swelling associated with musculoskeletal conditions. Methyl salicylate, a counterirritant, works by producing a warming sensation that helps alleviate pain through local irritation and increased blood flow. This combination enhances the overall effectiveness of the treatment, making Aceclo Flam suitable for managing conditions such as arthritis, back pain, and muscle strains. Applied directly to the affected area, it offers localized pain relief without systemic side effects. It should be used according to medical advice to ensure safety and efficacy.



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#### 4) CINAZI 250



**Details :** Cinazi 250 is an azithromycin 250 mg an antibiotic used to treat bacterial infections, including respiratory and skin infections, and sexually transmitted diseases.

**Description:** Cinazi 250 is an azithromycin 250 mg a macrolide antibiotic commonly used to treat a variety of bacterial infections. It works by inhibiting bacterial protein synthesis, thereby stopping the growth and spread of bacteria. This medication is effective against a range of infections, including respiratory tract infections (such as pneumonia and bronchitis), skin infections, ear infections, and certain sexually transmitted infections like chlamydia and gonorrhea. Azithromycin is typically prescribed for a short duration, often in a daily dose for 3 to 5 days, depending on the infection being treated. It is usually well-tolerated, but possible side effects include gastrointestinal upset, nausea, and allergic reactions. It is important to complete the full course of treatment as prescribed to ensure the infection is fully eradicated and to prevent resistance.

#### 5) CINAZI 500



**Details :** Cinazi 500 is an azithromycin 500 mg an antibiotic used to treat bacterial infections, including respiratory and skin infections, and sexually transmitted diseases.

**Description:** Cinazi 500 is an azithromycin 500 mg a macrolide antibiotic commonly used to treat a variety of bacterial infections. It works by inhibiting bacterial protein synthesis, thereby stopping



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**About Royal Sense Limited:** Royal Sense Limited is a leading provider of innovative diagnostic solutions for healthcare professionals worldwide. With a focus on quality, reliability, and accessibility, we are dedicated to improving patient care and advancing the field of medical diagnostics.

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